

OFFICE OF THE DEAN STUDENTS WELFARE

UNIVERSITY OF DELHI

Placement drive on **14 March 2018** for Final year students only at Conference Centre, near gate No.4, North Campus, University of Delhi, Delhi-110007

Schedule

1.	9.30 A.M.	ABP News Network Pvt. Ltd	<p>Job Title/ Job Description: Management Trainee</p> <p>Eligibility: Any stream, Graduating in 2018</p> <p>Desired Skills:</p> <ul style="list-style-type: none"> • Excellent Communication Skills • Pleasing Personality • Knack to Sell • Keen Learners <p>Job Description: Management Trainees are incumbent who are taken at entry level and imparted training for 12 months in sales, marketing and other corporate domains of the company. The training involves on the job learning inputs in the areas of Broadcast Media Advertising Sales, Media Brand Marketing etc.</p> <p>Management Trainees would have the following responsibilities-</p> <ul style="list-style-type: none"> • Would be exposed to various functions like Free Commercial Time (FCT) , NON- FCT, Advertorials, Advertiser funded Programs (AFP's), Sponsorships, Special Properties , Events , Marketing, Strategy & Research, Traffic. • Lead generation, business development & maintaining database • Tap agencies and persistently interact with clients for selling of FCT , Non-FCT, Advertorials, AFP's , Slots , Sponsorships, Special Properties , Events • Shall make relevant proposals & send to clients. • Shall be required to fix meetings and be accompanied by seniors to close the deals. • Shall be responsible for all back end support internally coordinating with depts. <p>Post completion of training based on their identified skill and matching competency they are absorbed in the mainframe structure of the organization.</p> <p>Remuneration: between 4 - 5 lacs per annum, payable on merit basis</p>
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			No. of vacancies : 10
			Place of work : Noida

Note: - The candidates registered during 2017-18 with CPC only will be allowed to participate in placement drives. Candidates are advised to bring CPC Identity Card, duly attested by the Principal/Coordinator with college seal for the entry, **two copies of CV and two passport size recent photographs.**

For details: - <http://placement.du.ac.in>