

AMAZON

Amazon online recruitment by Central Placement Cell, University of Delhi

Prerequisites:

1. Only Graduates
2. B2 or above level in German/Spanish/French/Italian

Team: SSPA

Location: Bangalore/Delhi

Shifts: 24*7; rotational shifts and week offs

Designation: Content Reviewer

Job Description:

Amazon is investing heavily in building a world class advertising business and we are responsible for defining and delivering a collection of self-service performance advertising products that drive discovery and sales. Our products are strategically important to our Retail and Marketplace businesses driving long term growth. We deliver billions of ad impressions and millions of clicks daily and are breaking fresh ground to create world-class products. We are highly motivated, collaborative and fun-loving with an entrepreneurial spirit and bias for action. With a broad mandate to experiment and innovate, we are growing at an unprecedented rate with a seemingly endless range of new opportunities.

Our operations team is looking for highly motivated and talented candidates to participate in auditing/reviewing advertisements. The ideal candidate must demonstrate strong analytical & communication skills, attention to details, and a commitment to excellence. In addition, the candidate must be proficient in written and verbal English with strong interpersonal and problem solving skills.

Key responsibilities include:

- Review web sites/ ad Creative/ video for content quality based on Content Guidelines.
- Thoroughly check ad content with quality and accuracy.
- Analyze data and evaluate trends/ patterns.

- Recommend generic pattern to be translated into rules.
- Escalating questions/issues from the team regarding the process and cascading updates to the team.
- Preparing & Maintaining Training documents, SOPs & any other documents.
- Preparing weekly process reports & sending out to the concerned people.
- Monitoring workflow and re-assignment in the team & handling shift-issues, daily stand-ups, updates and escalations.
- Proficient in English and German language. Candidate must demonstrate language proficiency in all the following: verbal, writing, reading and comprehension.
- Working knowledge of Computer Applications like- MS Word and MS Excel
- Web Search skills and knowledge of Wikipedia.
- Good Data Analysis and Mining Skills
- Detail Oriented
- Flexible in work timings
- Familiar with Internet search tools
- Willingness to work with sensitive issues, including but not limited to:
 1. Adult content
 2. Religious and philosophically sensitive issues
 3. Alcohol, tobacco, weapons and other potentially offensive products
- Willingness to work on English as well as native language reviews

CTC: Rs. 5.4 LPA

All interested candidates are requested to fill the following google form:

<https://forms.gle/pD9urxMy87NDkQ6A7>

Deadline: 26th August 2021