



Dated: 7 September' 09

Dear Sir/ Madam,

The first batch of registered students with Central Placement Cell (CPC) of the University of Delhi has duly benefited from their interaction with the industry. The Corporate houses from different sectors of the economy participated in our initiatives and recruited large number of our students. We wish to place on record our gratitude for reposing faith in the undergraduate students of our University and selecting them for your organization. We further wish to nurture this relationship extending the data base of our post graduate students also - together covering the vast pool available in 78 colleges and 84 Post graduate Departments of the University.

The vision of the Central Placement Cell is to provide a continuum of opportunities to the students of Sciences (Physical Science and Life Science), Commerce, Social Sciences (Economics, History, Geography and others) and languages and professional courses like Mass Media and Communication; Bachelor of Business Studies and others. CPC promises companies with a wide choice and wide range of disciplines. Understanding the Corporate requirement, the CPC is introducing an upgraded Web based DU-CPC -Information System (DU-CPC IS) to manage & co-ordinate student placement activities this year:

The Web based DU-CPC -Information System will provide multiple benefits:

- Simplification & ease in registration process as the online platform removes locational and time constraints.
- The DU-CPC IS would compartmentalise student database under their respective course/subjects. Thus, the CPC is well equipped to represent each Department before Corporate for specific job profiles.
- Post Graduate students can now be suitably pitched before Corporate for specialist profiles.
- DU-CPC IS would act as an interface for Corporate & students with real time updates on job openings & campus events.
- DU-CPC IS will also be a platform to allow CPC to communicate with students & assist them on placement activities.

Central Placement Cell of the University of Delhi seeks the support of all Corporate Houses, NGO's and other forums not only in providing Placements but also ideas and insight in setting up the processes whereby our endeavor gets enriched and the competencies enhanced. Moreover, for recruitments CPC certainly ensures a wider choice in terms of quality and number of students at a single platform.

We would be happy if you and your organization would come forward and support the initiative of the University as an esteemed partner and participate in our placement activities. We invite you to strengthen this relationship through the involvement of your organization in hiring our students and this year we expect registration of 10,000 students.

In case you wish to be a part of the placement initiative of the University of Delhi you may contact us through industry registration and a cheque of Rs. 10,000/-to be deposited in favour of Registrar, University of Delhi. This year the CPC Registration form is online and is available at <http://placement.du.ac.in> , Corporates have to fill the form on the portal and you will receive a login ID and a password as soon as you register online. Confirmation of the payment would be through Email.

Please feel free to contact us by an e-mail at placement@du.ac.in. University looks forward to your cooperation in this regard.

Thanking you,

Yours faithfully,



Seema M Parihar
(Dr Seema M Parihar)
Chairperson
Central Placement Cell