

OFFICE OF THE DEAN STUDENTS WELFARE
UNIVERSITY OF DELHI

Placement drive on **31.1.2017** for Final year students only at Conference Centre, Opposite Botany Department, North Campus, University of Delhi, Delhi-110007

Schedule

1.	9.30A.M	FIS Global Services IND Pvt. Ltd	<p>Job Title: Analyst</p> <p>Brief Description:</p> <p>What is AdWords AdWords is an online advertising platform that can drive interested people who are searching on Google for information, service, or product to your website. It can be used to promote a business. It can also help sell products or services, raise awareness, and increase traffic to one's website.</p> <p>AdWords accounts are managed online, so you can create and change your ad campaign at any time, including your ad text, settings, and budget.</p> <p>The best thing is there's no minimum spending commitment, and you set and control your own budget. You choose where your AdWords ad appears, set a budget that's comfortable for you, and easily measure the impact of your ad.</p> <p>There's no denying it, the world is rapidly shifting from analogue to digital. People are consuming more and more digital content daily – on mobile phones, laptops, desktop computers at work, and more, which is why the Google Adwords has become so important.</p> <p>How does it work When someone searches for something on Google, a free listing in Google Search appears because it's relevant to someone's search terms. The ads above organic results contain an "Ad" box. The ads to the right of organic results have an "Ads" box above them. Non-organic search results are paid advertisements.</p> <p>When someone searches, the AdWords system finds all ads whose keywords match that search. From those ads, the system ignores any that aren't eligible, like ads that target a different country or are disapproved. Of the remaining ads, only those with a sufficiently high Ad Rank may show. Ad Rank is a combination of your bid, ad quality, and the expected impact of extensions and other ad formats.</p> <p>Eligibility:Pursuing Final year Post-Graduation or Graduation in any stream /Google AdWords experience is desirable but not mandatory</p> <p>0 – 4 years of experience preferably in a voice customer services role/ Digital marketing or</p>
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10.30 A.M	IndiGo (Interglobe Aviation LTD.)		<p>1. Job Title: In-Flights Trainee</p> <p>Job Profile:</p> <ul style="list-style-type: none"> · Ensures excellent customer service and safety of the passengers · Ensuring the functioning of all emergency equipment before take-off · Help passengers board the plane and provide with safety demonstrations. · Service of refreshments and meals · Completing paperwork, including writing a flight report. <p>Eligibility:</p> <ul style="list-style-type: none"> • Female Indian nationals, with Indian Passport, between 18 to 27 Years of age. • Educational Qualification : Passed 10+2 examination, from a recognized board. • Communication : Fluency and clarity of speech in English and Hindi. • Height : Minimum of 155 cms, with proportionate weight, as per BMI • Appearance : Clear skin, positive body language and well groomed. <p>Pay Package: Rs 26,126- Rs 45,000per month CTC Shift timings: As per Requirement Place of Work: Anywhere in India(As per the availability of Bases)</p> <p>2. Job Title: Airport operations and Customer Service</p> <p>Eligibility:Pursuing Final year Graduate from any stream</p> <ul style="list-style-type: none"> • Male & Female Indian Nationals can apply, between 18 to 27 Years of age • Communication : Fluency and clarity of speech in English and Hindi • Positive body language and well groomed. No visible scars. <p>Pay Package: Rs. 15000 -21000 per month CTC</p> <p>Place of Work: PAN India</p>

Note: - The candidates registered during 2016-17 only with CPC will be allowed to participate in placement drives. Candidates are advised to bring CPC Identity Card, duly attested by the Principal/Coordinator with college seal, for the entry and at least two copies of CV.

For details visit: - <http://placement.du.ac.in>